

BUSINESS ADMINISTRATION (BUS)

BUS-111 INTRO TO BUSINESS (1 Credit)

This course is designed for both freshman and transfer students entering the Business program. Students will be introduced to the various majors, faculty and co-curricular opportunities in the Business division, along with foundational skills for future business classes. Topics of discussion will include research, APA citation, vocation and calling, professionalism and communication skills.

Prerequisite: None

BUS-113 EXCEL (3 Credits)

A study of the features of Microsoft Excel™ by applying it to authentic workplace scenarios. Course material will provide students with the preparation needed to sit for the Microsoft Office Specialist 77-240 certification exam.

Prerequisite: None

BUS-211 BUSINESS STATISTICS (3 Credits)

Descriptive statistics including measures of central tendency and standard deviation, time series analysis, statistical inference with emphasis upon testing of hypotheses and measures of association, and application of these techniques to decision-making and planning. Emphasis is placed on methods for defining, researching, analyzing, and evaluating problems found in business.

Prerequisite: Complete math core

BUS-212 STATISTICS FOR MANAGERS (3 Credits)

A study of the descriptive and inferential data analysis tools necessary for managers and leaders to make data-driven decisions in the 21st-century knowledge economy. Emphasis will be given to central tendencies, variation, probability, the standard error, and basic data analysis tools for problems managers will face in the performance of their professional practice.

Prerequisite: None

BUS-213 BUSINESS COMMUNICATION (3 Credits)

This course is a study of the effective communication skills as applied to business organizations, including written, oral and mediated communication. An experiential learning approach will be used to apply course knowledge to creating the communication required to start a new business or non-profit.

Prerequisite: None

BUS-215 INTERNATIONAL BUS. EXPERIENCE (3 Credits)

This course provides an opportunity for participants to acquire a hands-on overview of global business challenges and opportunities. With experienced faculty and practitioners as guides, participants will tour selected country firms and organizations and visit with industry executives with the purpose of exploring country-specific business practices and cultures.

Prerequisite: Sophomore status required

BUS-217 INTRO TO GLOBAL BUSINESS (3 Credits)

A study of globalization and its impact on the world and the individual. A variety of topics is explored including culture, regional trading-blocks and challenges and opportunities facing business today.

Prerequisite: None

BUS-218 DATA ANALYSIS & VISUALIZATION (3 Credits)

Students will be introduced to various tools and techniques used for collecting, cleaning, transforming, storing, analyzing and visualizing useful information in large data sets. Students successfully completing this course will have skills to tackle "big data" analytics challenges posed by most industry sectors.

Prerequisite: None

BUS-219 BUSINESS TECHNOLOGY (3 Credits)

A study of emerging technological issues facing management in order to enable students to integrate technology with business strategy. Topics include E-commerce, management information systems, strategic information systems, decision support systems, executive information systems and issues of technology and culture.

Prerequisite: None

BUS-234 CUR PROB IN BUSINESS: CASE STUD (3 Credits)

A case study course in which students integrate current social issues with functional business strategies. Students analyze problems faced by specific companies and thereby learn to understand the causes for these problems, the many alternative solutions available and the impact of solutions on both the company and society in general. General topics may include strategic management of social issues, political and community responsiveness, human investment, consumer welfare, the environment and multi-national corporations.

Prerequisite: None

BUS-236 EXPERIENTIAL LEARNING PRACT (2.00 Credits)

The objective of this course is experiential learning through community projects. Students will continually develop, innovate and implement an assortment of projects that will benefit partners in the community while furthering the student's understanding of standard business practices through application of their college curriculum.

Prerequisite: None

BUS-241 PERSONAL FINANCE (3 Credits)

A study of the principles and practices of personal stewardship through the lens of a Christian worldview. Students apply learning by synthesizing their own personal financial plan. Topics include: budgeting, taxes, banking, credit, investments, retirement, estate planning, education funding, contentment and generosity.

Prerequisite: None

BUS-242 BIBLICAL PRINCIPLES OF PERSONAL FINANCE (3 Credits)

A survey of the relationships between biblical principles and personal finances. Using materials from Crown Financial Ministries®, topics covered include stewardship, debt counsel, honesty, giving, work, investing perspectives, budgeting and eternity from a biblical perspective.

Prerequisite: None

BUS-280 TOPICS IN BUSINESS (1-3 Credits)

Prerequisite: None

BUS-302 PRIN OF SELF-MANAGEMENT IN BUSINESS (3 Credits)

An examination of personal strengths and identification of areas that may assist in personal and professional growth, particularly in a business setting. Self-management includes the development of communication and management of individual and professional priorities. Emphasis is also placed on the nurture and development of personal faith and Christ-centered worldview. Other topics include communication processes within teams and cross-functional groups, goal setting and time and project management.

Prerequisite: None

BUS-317 INTERNATIONAL BUSINESS (3 Credits)

A study of international business systems within the context of the challenges of globalization. Emphasis is on fundamental economic theory and trade arguments, international monetary systems, international organizations, the role of trading blocs in regional integration, foreign direct investments, and international environmental forces, including ethical and legal considerations.

Prerequisite: MKT-251 and MGT-231

BUS-318 GLOBAL BUSINESS PERSPECTIVES (3 Credits)

An in-depth study of globalization and various global business practices. Emphasis is given to a review of global organizations and global business models in various parts of the world. Topics explored include organizational culture, global strategy, cultural intelligence and emerging markets.

Prerequisite: None

BUS-337 QUANTITATIVE METH/QUALITY CONTRL (3 Credits)

Inspection techniques and statistical quality control as it applies to production processes and purchasing function.

Prerequisite: BUS-211

BUS-339 CREATING WORKPLACE SPIRITUALITY (3 Credits)

An exploration of the opportunities to mix an individual's Christian faith with everyday business interactions. Students explore the concepts of finding meaning in a chosen work and the challenges that come to a religious workforce. Emphases include developing a working biblical definition of integrating work and faith and understanding the impacts of integrating spirituality in the workplace.

Prerequisite: None

BUS-361 BUSINESS LAW (3 Credits)

A study of the legal process, negligence, wills, trusts and estates, property law, contracts, negotiable instruments, bank deposits, secured transactions, bankruptcy, business enterprises, administrative law, agency and employment law. Emphasis is placed on the practical application of legal concepts in the business world and the relationship between the Bible and business law concepts.

Prerequisite: None

BUS-362 LEGAL BUSINESS ENVIRONMENT (3 Credits)

A study of the legal foundations of business for managers in the 21st-century workplace. A priority will be given to the various areas of administrative law, agency, and employment law applicable for sound business decision-making. Emphasis is placed on the practical application of legal concepts in business and the ways in which a Christ-centered worldview and the Christian virtues inform business law concepts.

Prerequisite: None

BUS-380 INTERNSHIP (1-6 Credits)

This course is aimed at practical work experience in a business setting. Students will have opportunities to apply classroom knowledge to business world situations.

Prerequisite: Junior or Senior status required

BUS-401 BUSINESS ETHICS AND VALUES (3 Credits)

A study of representative theories as they relate to various contemporary problems in business. Special consideration is given to the application of Christian ethical principles, values clarification and decision making.

Prerequisite: None

BUS-461 COST/QUALITY/TEAM MANAGEMENT (3 Credits)

An exploration of a variety of project management principles necessary to manage the resources of a project. Specific topics include project budgeting, cost estimation and control, quality assurance and control, acquiring, developing, and managing a project team, conflict management, and negotiation skills.

Prerequisite: None

BUS-462 COMMUNICATION/RISK MANAGEMENT (3 Credits)

A study of the principles of effective communication, including managing stakeholder expectations and managing risks and issues. Topics include the methodology for identifying, measuring, and responding to risks and issues, as well as the professional and social responsibilities of project management.

Prerequisite: None

BUS-463 FUNDAMENTALS OF PROJECT MANAGEMENT (3 Credits)

An exploration of the framework and fundamental methodologies of project management. Topics include foundational concepts around requirements gathering, scope management, change control, and time management, as well as an introduction to common tools and techniques and the process required to become a certified Project Manager.

Prerequisite: None

BUS-469 CASE STUDY/ANALYSIS (3 Credits)

This course will cover a range of business scenarios through the case study methodology. Students will be asked to apply business knowledge and analytical frameworks to identify, analyze, and solve business programs with a focus on strategic thinking and innovative solutions. This course offers practical experience in informed decision-making and recommendations in high-stakes, real-world context.

Prerequisite: Junior or Senior status

Prerequisite: None

BUS-470 DIRECTED READINGS (1-3 Credits)

Prerequisite: None

BUS-480 ADVANCED TOPICS (3 Credits)

Prerequisite: None

BUS-490 INDEPENDENT STUDY (1-3 Credits)

Prerequisite: None

BUS-503 ETHICS, VALUES & SOCIAL RESPON. (3 Credits)

A theoretical and practical overview of ethics theory, values formation and ethical decision making within the context of management and leadership. Ethics and values are presented from a Judeo-Christian perspective with emphasis on workable models for ethical decision-making and social responsibility at both the professional and personal level.

Prerequisite: None

BUS-504 ETHICAL/LEGAL/REGULATORY ISSUES FOR HEALTHCARE ADMINISTRATORS (3 Credits)

A study of the historical and current views of ethics and regulations of health care delivery and the impact of the regulatory environment on availability of services. Students examine principles and practical applications of ethics and laws that affect operational decisions of health care providers, health plans, third-party payers and managers. Additional topics include a discussion of the for-profit and not-for-profit delivery models.

Prerequisite: None

BUS-505 RESEARCH METHODS (3 Credits)

An examination of research methods available for the 21st century organization and statistical concepts useful for data-driven decision making. Focus is placed on the systematic process of collecting, analyzing and interpreting research articles and data to answer a specific research question. The course will also introduce students to basic descriptive and inferential statistical tools within the context of a business related problem.

Prerequisite: None

BUS-507 QUANTITATIVE ANALYSIS (3 Credits)

A study of quantitative techniques useful in business decision-making. Topics include research design, data collection, exploratory analysis, descriptive statistics, and inferential statistics: t-tests, analysis of variance, correlation, regression, and chi-square analysis.

Prerequisite: TAKE BUS-505.

BUS-509 INTERNATIONAL BUS. PRACTICES (3 Credits)

An examination of the environmental and cultural issues facing global organizations. Emphasis is given to global business operations and processes in practice. Additional issues covered include allocation of global resources, theoretical foundations surrounding global trade and financial management, and the challenges and opportunities of developing strategies for the global organization.

Prerequisite: None

BUS-511 GLOBAL BUSINESS EXPERIENCE (3 Credits)

An examination of opportunities and conflicts facing global business and/or health care. Topics explored include elements of culture, changes in the global business and/or health care environment, as well as the effects of education, religion, customs and values on international business and/or health care organizations. The self-directed study is fulfilled by participation in an overseas trip.

Prerequisite: None

BUS-516 GLOBAL BUSINESS LEADERSHIP (3 Credits)

Global Business Leadership will allow students to comprehend, apply, synthesize, analyze and evaluate concepts, models, theories and ideas related to the complexities of cultural differences within a globalized business environment. Topics will include cultural differences, cultural intelligences, the effects of culture on ethical decision-making, and Hofstede's classic model and typology of national cultures, along with critiques of this model, critiques of cultural intelligence, and what empirical research indicates about solving business problems in a multi-cultural, multi-ethnic, multi-religions society, both in the United States and internationally.

Prerequisite: None

BUS-530 FUNDAMENTALS OF PROJECT MANAGEMENT (3 Credits)

An exploration of the framework and fundamental methodologies of project management. Topics include foundational concepts such as requirements gathering, scope management, change control and time management, as well as an introduction to common tools, techniques and the process required to become a certified Project Manager.

Prerequisite: None

BUS-531 COST, QUALITY & TEAM MANAGEMENT (3 Credits)

An exploration of a variety of project management principle necessary to manage the resources of a project. Specific topics include project budgeting, cost estimation and control, quality assurance and control, acquiring, developing, and managing a project team, conflict management and negotiation skills.

Prerequisite: TAKE BUS530 PRIOR TO BUS531.

BUS-532 COMMUNICATION & RISK MANAGEMENT (3 Credits)

A study of the principles of effective communication, including managing risks, issues and stakeholder expectations. Topics include the methodology for identifying, measuring and responding to risks and issues, as well as the professional and social responsibilities of project management.

Prerequisite: TAKE BUS530 AND BUS531 PRIOR TO TAKING BUS532.

BUS-661 BUSINESS LAW FOR ORGANIZATIONAL LEADERS (3 Credits)

An examination of the legal environment and its effect on business decisions and operations. Contracts, commercial and consumer law, and ethical awareness in corporate life are studied, along with guidelines for executive actions that produce a moral organizational culture.

Prerequisite: None