

NONPROFIT LEADERSHIP (NPL)

NPL-501 NONPROFIT STRATEGIC LEADERSHIP (3 Credits)

This course explores the theories and practice of nonprofit leadership. Topics include strategies for improved leadership within a team-based context, managing interpersonal conflict, and effective mission-based strategy.

Prerequisite: None

NPL-503 MARKETING & OUTREACH (3 Credits)

This course focuses on marketing strategies and principles necessary for nonprofit growth in today's economy. Emphasis will be placed on developing a marketing strategy, brand development, collaborative partnerships and digital communications.

Prerequisite: None

NPL-505 HUMAN RESOURCE MANAGEMENT (3 Credits)

A survey course that examines the concepts and practices of human resource management. Topics include recruitment, training and development, compensation, managing volunteers, and employee relations.

Prerequisite: None

NPL-601 FINANCIAL MANAGEMENT (3 Credits)

A study of the key accounting and finance principles that provide leaders with a better understanding of the financial aspects of organizations. Topics include interpretation and analysis of financial statements, budgeting, time value of money and financial planning.

Prerequisite: None

NPL-603 ADVANCEMENT & FUNDRAISING (3 Credits)

This course covers the principles and best practices of fundraising including fundraising strategy and sources of funds. It will also consider the importance of donor relations, confidentiality, and legal and ethical considerations in fundraising.

Prerequisite: None

NPL-607 GOVERNANCE: BOARDS & STRUCTURES (3 Credits)

This course discusses the elements of board governance in nonprofit organizations and the structures of these types of organizations. This includes understanding the roles of the board, executive director, and other staff, along with an examination of the ways in which organizational structure shapes these roles.

Prerequisite: None

NPL-790 CAPSTONE: ASSESS, PLAN & CHG MGMT (3 Credits)

This course is the capstone for the program and provides an emphasis on experiential learning within an organization. The focus of the class will center on a project connected to an organizational need related to assessment, planning, and change management.

Prerequisite: None

NPL-791 SOCIAL JUSTICE CAPSTONE (3 Credits)

This course is the capstone for the program and provides an emphasis on experiential learning within an organization. The focus of the class will center on applying theories and principles for social justice within an organizational context.

Prerequisite: None