

# BUSINESS ADMINISTRATION (MBA - ONLINE)

## Required Courses

Code	Title	Hours
<b>Required Courses</b>		
BUS-505	RESEARCH METHODS	3
BUS-503	ETHICS, VALUES & SOCIAL RESPON.S.	3
BUS-507	QUANTITATIVE ANALYSIS	3
MGT-531	ORGANIZATIONAL BEHAVIOR & CHANGE	3
ACC-525	ACCOUNTING FOR DECISION MAKING	3
FIN-643	MANAGERIAL FINANCE	3
MKT-651	MARKETING STRATEGIES	3
ECN-530	ECONOMICS	3
MGT-539	ENTREPRENEURSHIP/INNOVATION	3
<b>M.B.A. Program Concentrations</b>		
In addition to taking the nine core courses, M.B.A. students will also choose a concentration in one of six relevant industries: Finance, Health Care, Project Management, Strategic Marketing, Sport Management or Human Resources Leadership. Each concentration, which consists of three courses, will be taken any time after students have completed their fifth required course.		9
<b>Total Hours</b>		<b>36</b>

## M.B.A. Program Concentrations

### Finance

The Finance concentration supplements the foundational business knowledge provided in the M.B.A. program with further instruction and practical application in risk management, financial planning, global policy issues and financial contracts. Students are prepared to pursue vocations in areas such as corporate finance, insurance, banking, securities management and financial consulting.

Code	Title	Hours
FIN-645	ADV MANAGERIAL FINANCE	3
FIN-646	GLOBAL FINANCE	3
FIN-647	ENTREPRENEURIAL FINANCE	3
<b>Total Hours</b>		<b>9</b>

### Health Care

The Health Care concentration, utilizing a cutting edge curriculum created in conjunction with health care administrators, provides leadership development for clinicians while equipping the business-trained administrator with key competencies required in a health care setting. Students are prepared to pursue careers in areas such as hospital administration, practice management and health insurance administration.

Code	Title	Hours
MGT-534	THEORY & QUALITY OUTCOMES MGT	3
BUS-504	ETHICAL/LEGAL/REGULATORY ISSUES FOR HEALTHCARE ADMINISTRATORS	3
MGT-697	APPLIED HEALTHCARE PROJECT	3
<b>Total Hours</b>		<b>9</b>

### Project Management (On-campus or Online)

The Project Management concentration provides further instruction and practical application in project design, resource management, risk management, principles of effective communication and quality assurance. Students are prepared to pursue careers in areas such as product development, construction management and consulting.

Code	Title	Hours
BUS-530	FUNDAMENTALS OF PROJECT MANAGEMENT	3
BUS-531	COST, QUALITY & TEAM MANAGEMENT	3
BUS-532	COMMUNICATION & RISK MANAGEMENT	3
<b>Total Hours</b>		<b>9</b>

### Strategic Marketing

Code	Title	Hours
MKT-515	STRATEGIC MARKETING MANAGEMENT	3
MKT-522	DIGITAL MARKETING	3
MKT-613	CONSUMER BEHAVIOR	3
<b>Total Hours</b>		<b>9</b>

### Human Resources Leadership

Code	Title	Hours
MGT-543	TEAM LEADERSHIP & CONFLICT MANAGEMENT	3
MGT-638	HUMAN RESOURCE LEADERSHIP	3
MGT-640	EMPLOYMENT DEVELOPMENT/ PERFORMANCE MGMT	3
<b>Total Hours</b>		<b>9</b>

### Sport Management

Code	Title	Hours
MGT-557	SPORT MARKETING	3
MGT-559	SPORT COMMUNICATIONS	3
MGT-561	SPORT OPERATIONS	3
<b>Total Hours</b>		<b>9</b>