

LEADERSHIP COMMUNICATION (CERTIFICATE)

Leadership Communication Certificate

The Leadership Communication certificate is designed to transform communication from a routine task into a powerful tool for both professional success and personal advancement. By engaging with Critical Thinking, Writing, and Rhetoric for Human Flourishing (COM 122), you will move beyond simple information sharing to develop the analytical depth required to construct ethical, persuasive arguments that contribute to the well-being of your organization and its stakeholders. This high-level rhetorical foundation is then sharpened for the corporate landscape in Business Communication (BUS-213), where you will master the art of delivering clear, high-impact messaging across all modern business platforms, ensuring your voice carries authority in everything from internal reports to executive presentations.

Beyond standard correspondence, this program equips you to navigate the inevitable friction of the professional world through Negotiation and Conflict Resolution (MGT 315). By learning to de-escalate tension and find common ground in high-stakes environments, you move from being a mere participant in a conversation to a strategic mediator who can influence decisions and bridge the gap between opposing interests. Ultimately, this certificate provides a holistic toolkit that empowers you to think critically, write with purpose, and negotiate with a level of sophistication that turns potential roadblocks into opportunities for meaningful organizational growth.

Course Requirements

Code	Title	Hours
COM-122	WRITING & RHETORIC: COMM FOR HUMAN FLOURISH.	3
BUS-213	BUSINESS COMMUNICATION	3
MGT-315	NEGOTIATION & CONFLICT RESOLUTION	3
Total Hours		9