

# SPORT MANAGEMENT (MINOR)

---

## Required Courses

| Code                         | Title                               | Hours     |
|------------------------------|-------------------------------------|-----------|
| MGT-215                      | INTRO TO SPORT MGT                  | 3         |
| MGT-231                      | PRIN OF MANAGEMENT                  | 3         |
| MGT-361                      | SPORT MEDIA RELATIONS & EVENT MGT   | 3         |
| MGT-364                      | SPORT IN SOCIETY                    | 3         |
| MKT-251                      | PRINCIPLES OF MARKETING             | 3         |
| MKT-362                      | SPORT MARKETING AND SALES           | 3         |
| Choose one of the following: |                                     | 3         |
| MGT-221                      | NONPROFIT LEADERSHIP                |           |
| MGT-238                      | PRINCIPLES OF LEADERSHIP            |           |
| MGT-321                      | LEGAL/ETHICAL ISSUES IN SPORT       |           |
| MGT-322                      | SPORT FACIL/MGT & DESIGN            |           |
| MGT-330                      | HUMAN RESOURCES MGT FOR NON-PROFITS |           |
| MGT-332                      | HUMAN RESOURCES MANAGEMENT          |           |
| MGT-335                      | ORGANIZATIONAL BEHAVIOR             |           |
| MGT-336                      | PROJECT MANAGEMENT                  |           |
| MGT-337                      | ENTREPRENEURSHIP                    |           |
| MKT-232                      | PERSONAL BRANDING STRATEGIES        |           |
| MKT-350                      | MARKETING MANAGEMENT                |           |
| MKT-353                      | MARKETING COMMUNICATIONS            |           |
| MKT-358                      | SALES MANAGEMENT                    |           |
| MKT-452                      | NEW PRODUCTS, SVCS AND MARKETS      |           |
| ECN-342                      | ECONOMICS OF SPORT                  |           |
| MKT-342                      | DIGITAL MARKETING                   |           |
| MGT-333                      | OPERATIONS & SUPPLY CHAIN MGT       |           |
| <b>Total Hours</b>           |                                     | <b>21</b> |