

COMMUNICATIONS STUDIES WITH A BROADCAST COMMUNICATION CONCENTRATION (BA)

The following requirements are in addition to the Bachelor of Arts core requirements, found here (<https://catalog.cornerstone.edu/undergraduate/cornerstone-core/>). (does not require a minor)

Required Courses

Code	Title	Hours
COM-112	COMMUNICATION IN CULTURE	3
COM-201	NEWSWRITING	3
COM-212	INTERPERSONAL COMMUNICATION	3
COM-244	VOICE & ON CAMERA PERFORMANCE	3
COM-311	INTER-CULTURAL COMMUNICATION	3
COM-312	PERSUASION	3
COM-315	COMMUNICATION THEORY	3
COM-321	GROUP COMMUNICATION	3
COM-322	INNOVATIVE MESSAGE PRESENTATION	3
COM-326	ORGANIZATIONAL COMMUNICATION	3
COM-339	SOCIAL MEDIA	3
COM-354	ANNOUNCING & REPORTING	3
COM-380	INTERNSHIP	3
COM-400	CAPSTONE SEM: COM STUDIES (except for double majors - COM elective)	3
MDA-318	WRITING FOR MEDIA	3
MDA-271	FILM/VIDEO PRODUCTION I	3
COM-433	NONVERBAL COMMUNICATION	3
or COM-435	THE AVERSIVE SIDE OF COMMUNICATION	
Choose six credits of the following:		6
BUS-236	EXPERIENTIAL LEARNING PRACT	
COM-215	PUBLIC RELATIONS	
COM-364	SPECIAL EVENTS/PROMOTIONS	
MDA-236	INTRO TO DIGITAL PHOTOGRAPHY	
MDA-261	AUDIO PRODUCTION I	
MDA-282	FILM & VIDEO PRODUCTION II	
MKT-342	DIGITAL MARKETING	
MKT-353	MARKETING COMMUNICATIONS	
Total Hours		57